

RAF Mission Statement

“The Recreational Aviation Foundation preserves, maintains, and creates airstrips for recreational access.”

Ambassador Definition

“A person who acts as a representative or promoter of a specified activity.”

RAF Ambassador

RAF Ambassadors are RAF members passionate about preserving, maintaining and creating airstrips for recreational access. The role of the RAF Ambassador is to increase awareness of the RAF in their community. As an RAF Ambassador your actions will be a representation of the [RAF Mission and Guiding Principles](#).

RAF Ambassadors accomplish this in several ways:

- Ambassadors are enthusiastic and dedicated RAF members who are excited to share the RAF story.
- Ambassadors have the ability to participate in local aviation events.
- Ambassadors may also seek the contributions of time, money, and/or in-kind support from individuals and corporate partners, large and/or small.

Ambassador Responsibilities:

- Ambassadors will adhere to the [RAF Code of Conduct](#).
- Ambassadors will wear the RAF “Orange” at aviation events.
- Ambassadors will conduct themselves in a professional manner when representing the RAF.
- Ambassadors will support the RAF State Liaison.
- Ambassadors will submit photos and updates to Volunteer Coordinator for use on Social Media and the RAF Website.

RAF HQ Support:

- RAF will provide an Ambassador kit, including an RAF shirt, Ambassador hat, brochures, and newsletters.
- RAF will recognize Ambassadors on our website, in newsletters and through social media.
- RAF will promote events and activities that RAF Ambassadors are attending.
- RAF will share Ambassador photos and updates on Social Media and the RAF Website.

RAF Ambassador Term:

- Ambassadors serve a one-year term and are eligible for renewal on an annual basis.

When signed below, the RAF and the RAF Ambassador acknowledge their responsibilities as listed in the RAF Ambassador Agreement.

Date: _____

RAF Ambassador signature: _____ Printed name: _____

RAF Representative signature: _____ Printed name: _____